Last updated: May 25, 2022

### **Cookie Policy**

To make our Website work properly, we sometimes place small data files called cookies on your device. Most big Websites do this too. Cookies are small text files or part of a file stored on your computer and containing personal information (such as a user identification code, customized preferences, or a record of web pages visited). The files are placed on your computer by Websites that you visit. They are used to make Websites work, or work more efficiently, as well as to provide information to the owners of the Website such as performance, security, etc. Some web browsers allow control of most cookies through the browser settings. You can control and/or delete cookies as you wish – for details, see links below. You can delete all cookies that are already on your computer and you can set most browsers to prevent them from being placed. If you do this, however, you may have to manually adjust some preferences every time you visit a Website and some services and functionalities may not work.

The following links explain how to access cookie settings in various browsers:

- <u>Cookie settings in Firefox</u>
- Cookie settings in Internet Explorer
- Cookie settings in Google Chrome
- Cookie settings in Safari (OS X)
- Cookie settings in Safari (iOS)
- Cookie settings in Android
- https://www.learn-about-cookies.com/how-to-delete-cookies
- https://www.learn-about-cookies.com/

To opt out of being tracked by Google Analytics across all websites, visit this link: http://tools.google.com/dlpage/gaoptout.

By continuing to browse or use our Website, you agree that we can store and access cookies as described in this cookie policy.

### **Base Fundamentals Website use Cookies**

Some of the cookies used by us in the Website are essential in order to make our Website usable by enabling basic functions like page navigation and access to secure areas of the Website. The Website cannot function properly without these cookies.

Some of the cookies used by us in the Website are used in order to collect information about how visitors use our Website, for instance which pages visitors go to most often. We use them to improve how our Website works.

Base Fundamentals is hosted on a Cloud Based Web Development ("CBWD") platform. It's important to note that third-party services, such as Google Analytics or other applications offered through the CBWD Platform App Market, may be placing cookies or utilizing other tracking technologies through CBWD Platform services. Such third-parties services hosted on our Website may also collect and store information, as these are external services, Base Fundamentals have limited or no control over such information.

# **Purposes for Using Cookies**

The CBWD Platform and by proxy our Website uses cookies for many important reasons, such as:

- To provide a great experience for website visitors subscribers and customers.
- To identify our registered subscribers (users who registered to our Website).

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- To monitor and analyze the performance, operation and effectiveness of the platform.
- To ensure the platform is secure and safe to use.

# **Types of Cookies**

Cookies can be classified according to their type, duration and category. There are two main categories of cookies:

- First-party cookies: Cookies that the CBWD Platform places on our Website.
- Third-party cookies: Cookies that are placed and used by third parties.

#### **Duration**

- Session (transient) cookies: These cookies are erased when Website visitors close their browsers and are not used to collect information from their computers. They typically store information in the form of a session identification that does not personally identify the user.
- Persistent (permanent or stored) cookies: These cookies are stored on a Website visitor's hard drive until they expire (at a set expiration date) or until they are deleted. These cookies are used to collect identifying information about the user, such as web surfing behavior or user preferences for a specific Website.

## **Category:**

- Strictly necessary cookies: These are the cookies that let our Visitors browse through our Website. They are also necessary for security reasons.
- Functional cookies: These cookies "remember" registered Visitors/customers in order to improve their user experience.

## The table below states which cookies we may place on our Websites:

### **First-Party Cookies**

Strictly Necessary					
Cookie name	Duration	Purpose			
ForceFlashWebsite	Session	When viewing a mobile Website (old mobile under m.domain.com) it will force the server to display the non-mobile version and avoid redirecting to the mobile Website			
hs	Session	Security			
smSession	Persistent (Two days or two weeks)	Identifies logged in Website members			
XSRF-TOKEN	Session	Security			
Functional cookies					
Cookie name	Duration	Purpose			
sySession	Persistent (Two years)	Identifies unique Visitors and tracks a visitor's sessions on a Website			

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Strictly Necessary				
SSR-caching	Session	Indicates how a Website was rendered.		
smSession	Persistent (Two weeks)	Identifies logged in Website members		

# **Third-Party Cookies**

Functionality					
Cookie name	Duration	Purpose			
TS*	Session	Security			
TS01*****	Session	Security			
TSxxxxxxxx (where x is replaced with a random series of numbers and letters)	Session	Security			
TSxxxxxxxx_d (where x is replaced with a random series of numbers and letters)	Session	Security			

# Cloud based web Website platform Business Solutions and Cookies

Our Website may use cookies that aren't listed in the tables above

User can check which cookies are used by using Chrome's built-in cookie view. While in incognito mode, Users can click the secure icon next to the URL bar and then select Cookies.

Users can select viewing our Website in incognito mode so that their browser doesn't detect irrelevant cookies.

#### Contact us

If you have any other questions about our Cookie Policy, please contact us at: <a href="mailto:info@basefundamentals.com">info@basefundamentals.com</a>